CONTRACT

MG

WSMV
5700 Knob Road
Nashville, TN 37209
(615)353-4444

Contract / Revision	Alt Order #
499002 /	06379712

Product
DESJARLAIS 4 CONGRES

Contract Dates	Estimate #
10/25/12 - 11/05/12	

Advertiser	Original Date / Revision
Scott DesJarlais for Congress	11/01/12 / 11/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WSMV	Aaron Ashe	TELEREP-WAS

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

SRH Media Inc
2204 Countryside Dr.
Silver Spring, MD 20905

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WSMV	10/25/12	10/25/12	Today Show 7-9am	658-9AM		:30			NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---1---	1	$600.00							
2	WSMV	10/25/12	10/26/12	News and More at Midday	12pm-1pm		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$350.00							
3	WSMV	10/25/12	10/26/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$700.00							
4	WSMV	10/25/12	10/26/12	M-F 5-6a	M-F 5a-6a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$250.00							
5	WSMV	10/25/12	10/26/12	Ch. 4 News Today 6-7am	558am-658am		:30			NM	2	$1,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$575.00							
6	WSMV	10/25/12	10/25/12	TODAY SHOW 2	9-10am		:30			NM	1	$325.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---1---	1	$325.00							
7	WSMV	10/25/12	10/26/12	CH 4 News @ 4pm	4-5pm		:30			NM	2	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$425.00							
8	WSMV	10/25/12	10/26/12	CH 4 News @ 4pm	4-5pm		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$450.00							
9	WSMV	10/25/12	10/26/12	Ch. 4 News at 5	5-530pm		:30			NM	2	$1,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$575.00							
10	WSMV	10/25/12	10/26/12	CH. 4 NEWS @ 6:30pm	629-7pm		:30			NM	2	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---TF--	2	$650.00							
11	WSMV	10/25/12	10/25/12	M-F 10P NEWS	10P-1035P		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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499002 /	06379712

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10/25/12 - 11/05/12	DESJARLAIS 4 CONGR	

Advertiser	Original Date / Revision
Scott DesJarlais for Cong	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ---1---	Spots/Week 1	Rate $1,000.00						
12	WSMV	10/28/12	10/28/12	Sun 6a-7a	Sun 6a-7a		:30			NM	1	$250.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------1	Spots/Week 1	Rate $250.00						
13	WSMV	10/27/12	10/27/12	Sat Today Show	Sat 7a-830a or 7a-		:30			NM	1	$500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----1-	Spots/Week 1	Rate $500.00						
14	WSMV	10/27/12	10/27/12	Sat 9a-10a	Sat 9a-10a		:30			NM	1	$550.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----1-	Spots/Week 1	Rate $550.00						
15	WSMV	10/28/12	10/28/12	Sun 8a-9a	Sun 8a-9a		:30			NM	1	$450.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------1	Spots/Week 1	Rate $450.00						
16	WSMV	10/29/12	10/31/12	Today Show 7-9am	658-9AM		:30			NM	3	$1,800.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays MTW----	Spots/Week 3	Rate $600.00						
17	WSMV	10/30/12	10/31/12	News and More at Midday	12pm-1pm		:30			NM	2	$700.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TW----	Spots/Week 2	Rate $350.00						
18	WSMV	10/29/12	10/30/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	2	$1,400.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays MT-----	Spots/Week 2	Rate $700.00						
19	WSMV	10/29/12	10/31/12	M-F 5-6a	M-F 5a-6a		:30			NM	3	$750.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays MTW----	Spots/Week 3	Rate $250.00						
20	WSMV	10/30/12	10/31/12	Ch. 4 News Today 6-7am	558am-658am		:30			NM	2	$1,150.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TW----	Spots/Week 2	Rate $575.00						
N 21	WSMV	10/29/12	10/31/12	TODAY SHOW 2	9-10am		:30			NM	3	$975.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays MTW----	Spots/Week 3	Rate $325.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3		*WSMV 10/29/12-11/04/12*		*TODAY SHOW 2*	*9-10am*	MTuW-------	*:30*		*~~$325.00~~*	*NM*		
		See MG 21.4										
4		WSMV 11/05/12-11/05/12		TODAY SHOW 2	9-10am	M----------	:30		$325.00	NM		
Ⓜ		MG for 21.3 10/29										
22	WSMV	10/29/12	10/31/12	CH 4 News @ 4pm	4-5pm		:30			NM	3	$1,275.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays MTW----	Spots/Week 3	Rate $425.00						
23	WSMV	10/29/12	10/30/12	CH 4 News @ 4pm	4-5pm		:30			NM	2	$900.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays MT-----	Spots/Week 2	Rate $450.00						
24	WSMV	10/29/12	10/30/12	Ch. 4 News at 5	5-530pm		:30			NM	2	$1,150.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays MT-----	Spots/Week 2	Rate $575.00						
25	WSMV	10/29/12	10/31/12	CH. 4 NEWS @ 6:30pm	629-7pm		:30			NM	3	$1,950.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays MTW----	Spots/Week 3	Rate $650.00						
26	WSMV	10/30/12	10/31/12	M-F 10P NEWS	10P-1035P		:30			NM	2	$2,000.00

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TW----	2	$1,000.00						
									Totals		50	$25,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	23	$11,625.00	$9,881.25
10/29/12 -11/05/12	27	$14,050.00	$11,942.50
Totals	50	$25,675.00	$21,823.75

Signature: _____ **Date:** _____

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